

FEES FOR PHOTOGRAPHIC AND CINEMATOGRAPHIC / TELEVISION FILMING RIGHTS

Excluded from the application of this fee are requests coming from non-profit entities within the scope of educational and cultural promotion initiatives subject to prior authorisation.

Excluded from the application of the fee are film and audiovisual production companies that realise productions promoting the territory as well as the cultural heritage of the Municipality of Reggio Emilia subject to prior authorisation.

Dissemination of reproductions for merchandising purposes will be subject to fees defined on a case-by-case basis following a specific Departmental directive. Note that the fees don't include expenses for the eventual concession of the occupancy of museum spaces.

PHOTOGRAPHS FROM THE MUNICIPAL PHOTOGRAPHIC ARCHIVE (*)

- € 80.00 for each individual image in the digital format. This fee applies to distribution on one single type of paper medium in one single language and in one single country. € 40.00 is payable for each further type of paper medium (leaflet, poster...)
- € 180.00 for distribution of one single image in several languages and in several countries.
- € 100.00 for distribution of one single image via the web over the period of one year.

PHOTOGRAPHS TAKEN BY THE APPLICANT (*)

- € 60.00 per individual image. This fee applies to distribution on one single type of paper medium in one single language and in one single country. € 40.00 is payable for each further type of paper medium (leaflet, poster...)
- € 180.00 for distribution of one single image in several languages and in several countries.
- € 100.00 for distribution of one single image via the web over the period of one year.

Those who make the reproductions are required to consign, to the Municipality, two prints per photo, a high-definition digital file on a magnetic storage device and two copies of the work in which the image is published.

CINEMATOGRAPHIC AND TELEVISION FILMING (*)

The following fixed fee is required for video shoots:

- € 1,000.00 per day;
- € 500.00 per half day.

Shooting must take place when the locations are closed to the public or within a timeframe to be arranged by agreement with the Municipality. Such requests must be submitted well in advance (15 days beforehand).

Applicants shall pay the cleaning expenses and those incurred as a result of the museum locations being accessible beyond normal opening hours directly to the providers of such services for the Municipality.

Those who perform the shoots are required to consign a copy of the original footage to the Municipality.